

World Siphonist Championship 2024

Sponsorship Opportunities



The World Siphonist Championship is a unique international competition, established in Japan, where participants compete for the title of world champion. Its scale has grown each year.

In the past competitions, national/regional winners vie at WSC for the world title, drawing significant attention to siphon coffee in their respective countries.

We are pleased to introduce sponsorship opportunities to further develop these competitions.

| Overview | |
|--------------|---|
| Name | World Siphonist Championship (WSC) 2024 |
| Organizer | Specialty Coffee Association of Japan |
| Outline | In 2003, the competition was launched as a siphon category under the Japan Barista Championship (JBC). In 2007, the Japan Siphonist Championship (JSC) emerged as an independent competition. Since 2009, The World Siphonist Championship (WSC) has been held as a Japan-born international competition. |
| Rules | Competitors serve blended coffee brewed with siphons and signature beverages made from siphoned coffee. Scores are awarded not only for the taste of the coffee but also for the performance and presentation. The elegant movements of the competitors, skillfully using a halogen heater siphon, are captivating to watch and offer a unique spectacle rarely seen elsewhere. |
| Date & Venue | Friday, October 11, 2024, at the SCAJ World Specialty Coffee Conference & Exhibition 2024 (SCAJ2024), TOKYO BIG SIGHT, West Hall 4 |
| Hosted by | Specialty Coffee Association of Japan |

Sponsors are formally acknowledged as entities providing support to the World Siphonist Championship, thereby facilitating the optimization of brand value for your products through the prominent display of your company's name and/or logos at the event and across diverse publications. Additionally, sponsors are offered the opportunity to exhibit and promote their products at the venue.

| Sponsor Categories & Benefits | | Special *1 | Platinum *2 | | | | | Gold | |
|-------------------------------|---|-----------------|---------------------------|----------------|----------------|----------------|----------------|----------------|----------------|
| | | | Halogen Heat Siphon Table | Siphon | Coffee Grinder | Official Water | IH Heater | | Water Heater |
| Sponsor Fee (USD) | | \$10,000 | \$5,000 | \$5,000 | \$2,500 | \$2,500 | \$2,000 | \$2,000 | \$1,500 |
| 1 | Company name and logo at the top of the sponsor list | ● | | | | | | | |
| 2 | Company name and logo next to WSC Special Sponsor on sponsor lists | | ● | ● | ● | ● | ● | ● | |
| 3 | Company name, logo and website on the WSC official website | ● | ● | ● | ● | ● | ● | ● | ● |
| 4 | Company name and logo on the sponsor board at the WSC 2024 | ● | ● | ● | ● | ● | ● | ● | ● |
| 5 | Display and/or distribution of product catalogs at the WSC 2024 venue (optional) | ● | ● | ● | ● | ● | ● | ● | ● |
| 6 | Official sponsor booth at the WSC 2024 venue (optional) *3 | ● | | | | | | | |
| 7 | Company logo on the event screen during the WSC 2024, at SCAJ 2024 | ● | ● | ● | ● | ● | ● | ● | ● |
| 8 | Acknowledgement announcements and company name and logo recognition during the WSC 2024 (on the event stage at the SCAJ 2024) | ● | ● | ● | ● | ● | ● | ● | ● |
| 9 | Presentation and dissemination of product catalogs and/or other materials in the WSC 2024 stage area (on the event stage at the SCAJ 2024) | ● | ● | ● | ● | ● | ● | ● | ● |
| 10 | Provision of equipment and/or devices for the competition and competitors (usage of coffee grinders provided by sponsors is at the competitor's discretion) | ● | ● | ● | ● | ● | ● | ● | ● |

(*1) Exclusive to a single company.

(*2) Each category is exclusive to a single company.

(*1)(*2) In the event of multiple applications, the sponsorship will be decided through discussions or a lottery.

(*3) The specifications of each sponsor booth will be announced once details are finalized. The contents of the benefits may vary depending on the amount of the sponsor fee.



Specialty Coffee Association of Japan

Contact Us World Siphonist Championship Office

Email: wsc@scajconference.jp

<http://worldsiphonistchampionship.org/>

WSC 2024 Sponsorship Application Form

Please fill out the form with all required information, sign and then email it to WSC Office.

| | |
|---|---|
| Company/Organization | |
| Address | |
| TEL | FAX |
| E-mail | URL |
| Name of person in charge | Position |
| Want to be listed as <i>(if different from Company/Organization Name)</i> : | |
| Sponsor Category (please select from the table below) | Amount (please select from the table below) |
| Sponsor | USD (tax included) |

*Kindly ensure that the name of your company/organization provided is official, as the details supplied in this application will be utilized in various publications.

| Sponsor Categories | Special | Platinum | | | | | | Gold |
|--------------------|-----------------|---------------------------|----------------|----------------|----------------|----------------|----------------|----------------|
| | | Halogen Heat Siphon Table | Siphon | Coffee Grinder | Official Water | IH Heater | Water Heater | |
| Sponsor Fee | \$10,000 | \$5,000 | \$5,000 | \$2,500 | \$2,500 | \$2,000 | \$2,000 | \$1,500 |

We hereby apply for the Sponsorship outlined above.

Company:

Signature:

Date:

Please reconfirm the contents of your application before submitting it to WSC Office.

We will issue and send you an invoice upon receipt of your application.

Kindly transfer the full amount by the due date indicated on the invoice.

